

# United in Possibilities. The AOA and You.

As a member of the AOA, you belong to a group of more than 40,000 optometric professionals dedicated to advancing the science, stature, and business of optometry.



## ADVOCACY:

### A strong voice where it matters most

The AOA works closely with individual doctors and state associations to put our priorities in the spotlight and get results. It's the support of AOA members like you who make victories possible.

## CLINICAL RESOURCES:

### The leading edge of patient care

Better resources mean better care. And the AOA is at the forefront in developing clinical tools and best practices to advance and elevate patient care.

## CONTINUING EDUCATION:

### Improving skills, educating leaders

The AOA's Continuing Education program makes it easy and affordable for you and your staff to stay abreast of the latest research, techniques and technology.

## PUBLIC AWARENESS

### Sharing our vision for better eye care

Complementing our efforts to defend optometry before policy makers, it is the AOA's mission to elevate our profession in the public perception. We do that through a variety of marketing, public relations and educational tools on eye health, safety and the importance of regular exams by a licensed optometrist.

**Thank you for being a member. Now invite your colleagues to join.  
For more information, visit [aoa.org](http://aoa.org) or check with your state association.**



243 N. Lindbergh Blvd., Floor 1  
St. Louis, MO 63141-7881

800.365.2219 | [aoa.org](http://aoa.org)